

Jim@ClearTainers.com

Jim Alderden, President – Resourceful Bag and Tag, Inc.

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ClearTainers, Inc., a division of Resourceful Bag and Tag, produces a family of recycling containers. Introduced in 2003, ClearStreams have been enthusiastically accepted nationwide in tens of thousands of communities annually, primarily at out-of-home events. The clear bag system avoids confusion with trash containers, produces clean, marketable recyclables and prevents litter with “see-through” accountability.



Core Products

Resourceful is the industry leader in pay-as-you-throw curbside recycling programs, which give residents an economic incentive to participate. This core business, which began in 1990, provides custom made bags, tags, boxes and similar disposable products to municipalities and waste haulers. Reliable vendors add value in the form of packaging and printing and then drop ship to over 1,500 Resourceful customers.

Jim’s career path is primarily advertising and marketing on both the client and agency sides of his business. Jim holds an MBA from Graham School of Management, St. Xavier University, and a B. A. from the University of Illinois. Jim has four children and a 2 year old granddaughter, enjoys golf and resides in Palos Heights, Illinois.



ClearStream Recycling Center:
PaperMax, CycleMax and TrashMax